



Being aggressive to the hole can help you make putts even when other things go wrong.

If you are consistently getting your ball to the hole – you’re giving yourself a chance to make the putt – **EVEN WHEN OTHER THINGS GO WRONG** – consider this scenario:

Let’s say you have a 15-foot putt and when you study your line you determine that your putt should break about 2-inches from right to left. **(WHEN ACTUALLY – THERE IS NO BREAK TO YOUR PUTT AT ALL – THE CORRECT LINE IS STRAIGHT AT THE HOLE – SO YOU JUST MIS-READ YOUR PUTT.)**

Then – when you stroke your putt – you accidentally “pull” your putt inside your intended line – so instead of hitting your putt 2” to the right of the hole – you pull your putt on a line that is straight at the hole – **(WHICH IS THE CORRECT LINE.)**

So now you have done two things wrong with this putt – you’ve misread it AND you’ve pulled it inside your intended line which was 2” to the right of the hole. But when you pulled your putt you (accidentally) hit your putt on the correct line – and if you were focused on getting your ball to the hole when you stroke your putt and you do get your ball to the hole – **YOUR PUTT WILL GO IN** – even though you miss-read it AND miss-hit it....imagine that!

In Real Estate, it’s all about “Location-Location-Location.” But in putting it’s all about “Distance-Distance-Distance!” So if you want to be a better putter – start focusing on making sure you consistently get your ball to the hole – because the expression “never up, never in” is as true as true can be.