



## Results matter.

**“All truths are easy to understand once they are discovered. The point is...to discover them.”**

- Galileo

My main purpose in developing this website is to increase the awareness of my putting technique that cured my yips so other golfers who are suffering from the yips can give my technique a try. And if they have the same (type of yips) that I had – where the golfer’s yips are “triggered” by the movement of their dominant hand during the putting stroke, then I believe I can help many of them cure their yips just as I did. I just want (that group of golfers) to give my technique a try – and I will let the result speak for itself. Because “results matter” – and to make my point I offer these historic examples how “results” changed conventional thinking in sports.

For those of you who remember watching professional football back in the 1960’s – remember what the conventional way of kicking a football was? For decades the conventional way to kick a football was straight on and usually by big lineman because it was thought they have big strong legs – remember Lou “the toe” Groza? Then in the late 1960’s, soccer-style kickers came on the scene, like Jan Stenarud and Garo Yepremian. And everyone thought they were a fad, they were too small to be real football players and they wouldn’t last long in the NFL. But results matter – and over time people discovered that soccer-style kickers could kick the football farther, straighter and more consistent than straight-on style kickers. And while there were many skeptics about soccer-style kickers in the NFL – they couldn’t argue with the results.

Another historic example of how “results” can change conventional thinking involves a skinny, teenage kid named Dick Fosbury. In 1965 Dick was a high-jumper on his high school track team. And back then – everybody knew there was only one way to perform the high jump – and that was to run towards the bar at an angle, then throw your front leg up and over the bar and roll your body over the bar and land on your feet. And back in the mid-60’s the landing area for the high jump was becoming much more “jumper friendly” with foam landing pits – so a jumper could land on their back without injury. So Dick Fosbury wondered what would happen if he jumped over the bar “backwards” – head first? And he discovered that by jumping over the bar backwards he could jump higher...much higher. And everyone knew this was not the proper way to do the high jump – but they couldn’t argue with the results – he

was jumping higher than everyone else. And in the 1968 Olympics in Mexico City Dick Fosbury won the Gold Medal in the high jump with his now famous “Fosbury Flop.”

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- **Galileo**

My point is that if you discover a better way to kick a football or perform the high jump – (or a putting technique that will help many golfers cure their yips) – the results will speak for themselves.

So the more golfers who have the yips become aware of my putting technique – the more that many of them will try my technique and be able to **“kiss their yips goodbye.”**